

IT'S A GIRL!



WE ARE DELIGHTED TO ANNOUNCE THE BIRTH OF

DATE OF BIRTH

WEIGHT

THE POWER IS IN
YOUR HANDS

The Pink Ladoo Project is encouraging South Asian families to open the conversation on gender equality at the earliest opportunity in their childrens' lives by distributing Pink Ladoo when a girl is born. It's not just a Pink Ladoo, it's the symbol of a protest against South Asian gender-biased social norms. Let's progress gender equality together, **one Pink Ladoo at a Time.**

* The Pink ladoo project does not receive any proceeds from the sale of any Pink ladoo



PiNK
LADOO
PROJECT

FIND OUT MORE
WWW.PINKLADOO.ORG



#PiNK LADOO